



Nick Cyr he/him
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Experience

Target Corporation Associate Industrial Designer

Jul 2018 - Present (3 years)

Strategized and designed product solutions across seven owned brands.
 Led design and engineering teams through million-dollar projects.
 Brought multiple refill systems, recyclable, and 100% bio-based solutions to market.
 Supported cross-functional teams managing marketing, packaging, design, and development that touch \$100M in sales per year.
 Incorporated multiple rounds of guest research and testing in all projects.
 Co-created final product alongside contract manufacturers' engineering teams.
 Identified and owned a collaboration across design, guest insights, and the internal Disability Council on a project to prioritize inclusion in new brands.
 Promoted a continual learning culture by mentoring team members' technical skills like hand sketching, digital drawing, and visual communication.

University of Minnesota Adjunct Professor

Jan 2020 - May 2021 (2 semesters)

Guided a class of forty students to accurately visualize three-dimensional product like objects, practice problem solving with ideation, and dabble in visual storytelling.
 Introduced students to design thinking and product development.

Target Corporation Industrial Design Intern

Jun - Aug 2017 (3 months)

Team R&D project designing a sustainability focused, home cleaning solution.
 Delivered a working prototype, formulation, 3D model, and sustainability metrics.

Education

Arizona State University Tempe, Arizona

BS in Industrial Design

Class of 2018 | GPA 3.68

Graduate Level Coursework, 6 credits: Mobile UX Design, Advanced CAD

Generative Design Course Coursera

Online Fusion360 course learning generative design processes | 2021

Skills

Research

Qualitative
 User Testing
 Focus groups

Sketching

Hand sketching
 Procreate App
 Sketchbook Pro

Adobe

Illustrator
 Photoshop
 Premiere

Realization

Solidworks
 Keyshot
 Fusion360

Awards

2018 IDSA Student Merit Award Winner, IDSA West SMA Finalist

Selected for ASU Innovation Space team <https://design.asu.edu/innovationspace>